

suggested itineraries



Mildura Rural City Council

murals walking trail

Travel Distance - 1.6km Time Required approx. 1-2 hours

The Murals Walking Trail has been designed to encourage art lovers to indulge their senses in artworks created on a larger scale over the years in and around Mildura's City Heart. Spanning the decades from as far back as the mid-1940's up until just recently, various murals by local and visiting artists have popped up around the CBD giving everyone the opportunity to experience living art exhibitions as you pass by... look up, look around and you may be surprised at what you might find.

Whilst enjoying your living art exhibition, why not enjoy a spot of shopping as you wind your way through our local streets, and enjoy the experience that is Mildura.

When downloaded to your smart device this itinerary is fully interactive, so you can choose to follow the itinerary as offered, or pick just those items that pique your interest, after all this is all about you!

Simply select the destination and hit "Take Me There" and your smart device will bring up the destination on Google Maps. Just select start and Google Maps will direct you there - simple!

Have a fantastic art adventure, it's time to experience the magic that is truly Mildura. If you need any assistance along the way please give us a call on 1800 039 043.

1 Matthews and McCreath Plumbing (starting point)

Your starting point is one of our most historic pieces in the CBD, Matthews & McCreath Plumbing. Now a residential home, the historic signwriting has been preserved on the side of the building.

Records show the building was built in 1940, while the plumbing business was in operation in 1946, and potentially earlier, and it is located beside the iconic Cottee's building.

129 Pine Avenue, Mildura



TAKE ME THERE

2 Cottee's (14m from previous location)

Just a few metres from Matthews and McCreath Plumbing's beautiful signage is the iconic Cottrees building, a former cordial factory.

Just a couple of years after he began in the signwriting trade in 1976, Merbein-based signwriter Terry 'Moose' McGowan lent his brush to the now historic building. His free-hand brushwork at the building has stood the test of the time and become a Mildura landmark, surprising even the artist himself.

The building has now been developed into an office space also housing a youth service, but the facade remains, despite some fading and rust damage in recent years.

125 Pine Avenue, Mildura

TAKE ME THERE

3 Lemons + Oranges (450 m from previous point)

Next on your walking tour, you will enjoy another of our beautiful, preserved signs which showcases the heart and soul of Mildura... our citrus industry. Unlike other historic advertising artworks, ghost signs at the former Sunraysia Citrus Board building are truly unique to Mildura.

The large billboard-style pieces, which surround the site of the former Sunraysia Citrus Growers building, spruik the fruit the Sunraysia region is best known for.

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On one side, the slogan reads "Eat an orange a day. Oranges keep the blues away" and on the other, "Lemons add a lot to life. Be in it!".

LeGassick Signs, founded by the late Phil LeGassick, was contracted to paint the murals, Phil creating the letterwork and artwork on the orange side, while fellow signwriter Kevin Burke completed the letterwork and artistic touches of fruit on the lemon side.

Burke said the advertisements, painted in the mid-1980s, were designed by LeGassick Signs and painted free-hand using traditional signwriting techniques over just a couple days.

58 Pine Avenue, Mildura

TAKE ME THERE

4 Mildura - Ninth Street (450m from previous point)

One of the more recent additions to the amazing murals that dot the CBD is this amazing piece, inspired by the nostalgia of Mildura's early marketing. The 'Mildura' mural is a celebration of the region's industry and tourism.

The mural on the Ninth Street side of Ryan Legal's 85 Langtree Avenue building is the first of a series of murals made possible through the Federal Government's Stronger Communities funding.

The mural was designed by Ballarat-based Travis Price, with Merbein signwriter Terry 'Moose' McGowan taking the lead on the paintbrush, with help from Mildura City Heart's Danielle Hobbs and Cultivator Inc's Sophie Cook.

Price is driven to design works that connect to a site's history and community, taking inspiration for the mural design from 1950s tourism marketing and early fruit packaging, and features bold and striking colour in its design.

Price is no stranger to Mildura, having previously made his mark on the signwriting landscape of the city when he designed Antisocial's 10-year anniversary artwork.

85 Langtree Avenue, Mildura



TAKE ME THERE

5 Dulux – Bowrings Lane 100A Langtree Avenue (71m from previous point)

After enjoying the amazing new piece of street art that is the 'Mildura' mural, your next stop takes you back in time to the home of a women's shoe and accessories store since the late 1970s. This building, with frontage onto Langtree Avenue, and backing onto Bowrings Lane, was once the site of a paint store. Evidence of its history can be seen from Bowrings Lane, where an old sign sits high above the staff carpark with the words "Super-enamel. There's a Dulux paint for every purpose" in plain

sight. This advertisement has been layered on top of another sign, older still, that could point to the building's prior use. It's understood the building was also once a glass shop and, at another time, undertakers.

100A Langtree Avenue, Mildura

TAKE ME THERE

6 Bowrings Lane (450m from previous point)

As you make your way to the next stop on your walking tour of Mildura's amazing community art, enjoy browsing some of the fantastic local retailers that make up Mildura's City Heart.

You'll be brought to another of Mildura's most recently completed murals. Each element of this large scale mural in Bowrings Lane tells a story of Mildura's history.

Painted onto the side of Bowrings Building, the mural designed by Travis Price features a portrait of Bill Bowring, 'Sunrayed' fruit branding, and a nod to the namesake of the neighbouring Tschirpig Lane, baker Ray Tschirpig.

Among the vibrant work is a scattering of mint leaves, a throwback to the days when the Valencia Room in Bowrings Building was serving its famous mint juleps.

Painted over two-and-a-half days, the mural is the handiwork of Ballarat-based designer Price, who worked alongside a band of volunteers, including SuniTAFE, VCAL and La Trobe University students, as well as Cultivator Inc members.

The mural is best viewed from the intersection of Bowrings and Tschirpig Lanes.

Tschirpig Lane, Mildura



TAKE ME THERE

7 Italian (25m from previous point)

Just a short distance from the Bowrings Lane mural, Sicilian street artist Alessandro Gandolfo adorned the wall of the former Mildura City Heart office with colour in 2016.

The visiting Italian artist's piece centres on multiculturalism, with a particular focus on the Italian influence in Australian culture.

In September of the same year, the large artwork was painted over by a new tenant to the building, but thanks to the use of a paint protector over the original piece, a team was able to remove plain black paint to again reveal the vibrant image underneath.

If you continue along Lintons Lane you will see a number of other street art pieces, many of which were included in the Back Lane Festival (a part of the Mildura Wentworth Arts Festival).

A second, smaller mural by Gandolfo can be found in Shillidays

Lane, opposite artwork by Wendy Murray and Terry 'Moose' McGowan.

Lintons Lane, Mildura

TAKE ME THERE

8 Feels Like 41 (180m from previous point)

As you travel along Eighth Street, you'll be greeted by a collaboration between signwriter Terry 'Moose' McGowan and visiting artist Wendy Murray, which takes pride of place on the wall of Antisocial Collective in Shillidays Lane.

The piece, painted during Murray's residency with The Art Vault in 2016, sits beside a painting marking Antisocial Collective's 10th year in business.

The pair designed the artwork, featuring the words "Feels like 41", and — without the use of templates or stencils — free-handed the piece after being given "free reign" by business owner Aaron Cumming.

Shillidays Lane, 143 Eighth Street, Mildura



TAKE ME THERE

9 Antisocial (located in same laneway as previous artwork)

At the same location as 'Feels Like 41', is a piece created to celebrate Antisocial Collective's 10th year in business, this piece was the work of prolific signwriter Terry 'Moose' McGowan. Antisocial Collective owner Aaron Cumming says the mural is a nod to the view from the shopfront window.

It features Mildura's landmark T&G building, along with palm trees, which stand at the centre of one of the CBD's roundabouts.

The logo, designed by Travis Price, was used as a print on one of the skate shop's T-shirts, and later reproduced onto the wall in Shillidays Lane in late 2017. "We wanted to make something that was recognisable to locals, but could crossover to people visiting, too," Cumming said.

McGowan used the art technique pouncing to transfer the image from paper to the wall.

The technique uses a tool to perforate the artist's paper with a series of holes through which charcoal is pushed to create an outline for painting.

Shillidays Lane, 143 Eighth Street, Mildura

TAKE ME THERE

9 ETA / Velvet (22m from previous point)

Last on your walking tour today, on Lime Avenue, between Eighth and Ninth streets, is the site of one of Mildura's most recently uncovered ghost signs. Renovations to the building in 2016 exposed two layered signs, one for ETA peanut butter, and the other, an older Velvet Soap advertisement.

The current occupier, the owners of Asian fusion restaurant Ms Lucy, had intended to strip back layers of paint to reveal an exposed brick wall, but instead uncovered a piece of Mildura early history.

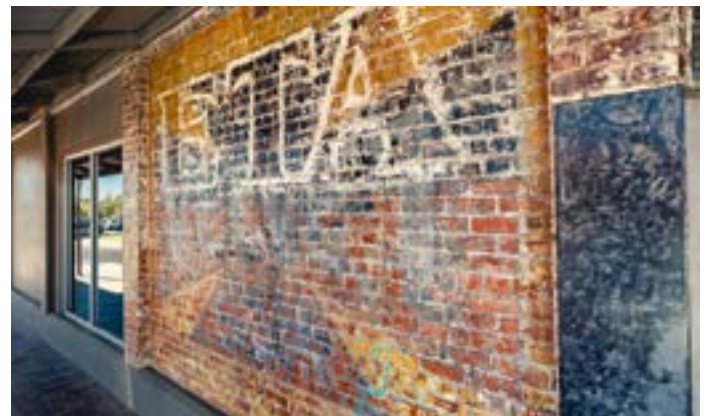
The building is known as the Nash Building, named for G.A. Nash, the building's original occupier. The building was completed in 1917, however the Nash Bakery and Grocery business dates back to 1888.

For many years it was the base for a carpet retailer, before again becoming a bakery (Baker's Delight), and later a restaurant.

Mildura historians believe the ETA sign was painted in the 1950s, while the Velvet sign predates that.

The wall has been the canvas for several signwriters, including Kevin Billington, who painted the entire wall when the carpet store opened.

149 Eighth Street, Mildura



TAKE ME THERE



For further information on what our wonderful Mildura City Heart has to offer, contact:
MILDURA CITY HEART MANAGEMENT OFFICE
63a Langtree Mall, Mildura, Victoria 3500

Telephone: (03) 5023 8010
Website: www.milduracity.com.au
Email: info@milduracity.com.au

